



Holiday Inn York scoops top meetings & events accreditation

Holiday Inn York is today celebrating success having been awarded Venue Verdict Gold Standard Accreditation for the fourth consecutive time.

The Venue Verdict accreditations, given by BDRC Continental, the UK's largest independent market research agency, are determined by feedback from almost 23,000 customer surveys across just under 400 UK venues. Every week, meetings and events venues and hotels across the UK are scrutinised in this independent survey of event organisers and hosts which looks at the meeting & events experience from start to finish. With a score of +70 Holiday Inn York now sit comfortably above the industry average of 54 and are the ideal venue for meetings and events.

Set in leafy grounds and with plenty of complimentary parking, Holiday Inn York can accommodate between 12-100 people for conferences and board meetings in the hotel's bright and modern meeting rooms with state of the art equipment.

Rosemary Pritchard, Head of Meetings & Events for the IHG UK & Ireland Managed Estate said: "This accreditation is testament to the efforts of the hotel team, and the fantastic service and food provided to our delegates over the last 12 months. They should all be immensely proud of this recognition and we continue to innovate and develop every aspect of our meetings and events offering."

Louisa Green, General Manager of Holiday Inn York, said: "We're dedicated to delivering outstanding service to our guests, whether they're here for work or pleasure. It's fantastic that we've been recognised in this way and it's testament to the hard work of our hotel team."

For more information on holding a meeting or event at Holiday Inn York visit: www.hiyorkhotel.co.uk

ENDS

Notes to editor

IHG UK & Ireland Managed Estate

IHG UK & Ireland Managed estate is an owner managed estate which offers guests great branded hotels in prime locations, which are perfect for business and leisure as well as meetings and events. With over 65 Holiday Inn and Crowne Plaza hotels throughout the UK & Ireland you really will be spoilt for choice. The hotels are perfect for a much needed break or a fun weekend, whether you're travelling with the whole family or just the two of you, IHG have everything you need for a relaxing and comfortable stay.

About Holiday Inn

Holiday Inn offers today's business and leisure travellers a dependable, friendly service and modern attractive facilities at excellent value for money. You'll find them throughout the world – in small towns and major cities, along quiet streets and near bustling airports – because Holiday Inn hotels are always conveniently located.

Holiday Inn provide guests with the services business travellers need, while also offering leisure travellers a comfortable, casual atmosphere where they can relax and enjoy amenities such as restaurants, room service, swimming pools, fitness centres and comfortable lounges. And to help your holiday go further, kids eat free at all Holiday Inn hotels.