



## **CHAMBRE UNIQUE**

### **De Vere Hotels invests £600K in Oulton Hall**

**De Vere Hotels**, has ploughed £600K into its flagship Yorkshire venue, Oulton Hall as part of a revamp for the 18th century country manor house hotel.

The money has been spent on upgrading a series of rooms targeted at the corporate market in a clear signal the hotel chain wants to lure in more company executives.

With improvements to WiFi and connectivity the 20 Chambre Unique rooms are part of the group's overall strategy for attracting business clients to the four star hotel which enjoys a key location between Leeds and Wakefield close to the UK's main motorways, the M1 and M62.

The hotel has always enjoyed a unique relationship with corporate guests since it opened in June 1993 but this is the first major modernization since then and recognizes the needs of travelling executives who demand state of the art connectivity 24/7.

Aimed at executive comfort and convenience improvements include state of the art WiFi, Bluetooth enabled entertainment featuring Sky Movies HD, Bose Soundlink Bluetooth speakers and Starbucks Verismo coffee machines.

For guest comfort Chambre Unique beds have the finest cotton linen and feature an extra comfy Sealy's mattress.

In addition Oulton Hall, which has been a mental asylum and army hospital during the World War II has had upgrades to a further 50 rooms.

Sean Boyce is director at Oulton Hall, which has boosted its guests offering with a new chef to head up the 26 strong kitchen team.

“The innovative Chambre Unique upgrade is an exciting development. Guests will be able to enjoy the comforts and amenities of a deluxe hotel room, without spending a great deal more. De Vere has identified a need for choice within hotel accommodation and seek to cater for those needs.”

**ENDS**

For further information, interview requests and photographs please contact CH Communications. Tel Carmel Harrison: 07714 708271 [carmel.harrison@ch-communications.com](mailto:carmel.harrison@ch-communications.com); or [bea.olah@ch-communications.com](mailto:bea.olah@ch-communications.com), tel 07803772110.

CH Communications is the trading name for CH Comms Ltd Registered in England No: 8061108, registered office: 9, Midland Street, Leeds, LS26 8SW.