

YorkshireHotelShow

Restaurant, Bar  *Catering*

FOR IMMEDIATE RELEASE

BRAND NEW YORKSHIRE BUSINESS EVENT LAUNCHED

A brand new business event for the tourism industry has been launched in Yorkshire.

Backed by Welcome to Yorkshire, The Yorkshire Hotel Show is a new and exciting B2B event for industry professionals in the county.

The show will feature trade stands exhibiting the latest equipment, food, drink, interiors, design, services and technology.

Hoteliers, caterers, publicans, restaurateurs and conference organisers are invited to the event which will showcase latest innovations and services on offer to maximise business potential.

As well as an exhibition, the show will feature a conference including guest speakers such as Welcome to Yorkshire's chief executive Gary Verity. Mr Verity will be talking about the Grand Départ, which will be in Yorkshire in 2014.

A special area of interest will be the 'Green Zone' which will show the latest in green energy and conservation solutions.

Keith Myers, Show Director of York Events Ltd which is behind the event, said: "This is a brand new and exciting event for the county as it gears up to host the Tour de France in July. The Yorkshire Hotel Show will showcase the best the hospitality industry has to offer for 2014 – a very special year for Yorkshire – and is a chance for businesses to network and discover new ways to boost business."

The Yorkshire Hotel Show will be at the Ebor Stand at York Racecourse on February 18 and 19. For more details go to: <http://yorkshirehotelshow>

To exhibit: email admin@yorkeventsltd.co.uk or Tel Keith Myers on 01904 349477.

To visit the show: register for free tickets <http://yorkshirehotelshow.co.uk>

The Yorkshire Hotel Show is backed by Welcome to Yorkshire, Visit York, Deliciously Yorkshire, Saville Audio Visual, York Racecourse and City of York Council.

###

For more information, contact:

Keith Myers, Show Director

Tel 01904 349477

Mob 07712886036

keith@yorkeventsltd.co.uk