



Press Release
26 February 2014

Well Met Conferencing to attend Association Event Planners Forum 2014

Well Met Conferencing is to be amongst a number of conference centres attending Conference & Incentive Travel's Association Event Planners Forum this March. Starting on 31 March, the two day event at London's Grange City Hotel will see guest speakers, industry specialists in large association events and associations gather together to discuss key business areas, share good practice and promote greater networking.

The Association Event Planner Forum is the central gathering point for association event and meeting planners. Through a series of case studies, speakers will share how they are using events as a revenue-generating stream to both engage existing members and attract a new generation of members to their associations.

Kate Davis, Head of Business Development for Leeds Metropolitan University said:

"We are returning to the forum for the second time this year, which we believe is a really great platform for forging new relationships with larger associations as well as strengthening existing ties. It is really important that Well Met is represented at events such as this, with our goal of bringing larger association business to the University."

The first University venue to achieve the Gold Accredited in Meetings status awarded by the Meetings Industry Association, Well Met Conferencing is one of the most distinctive conference sites in the UK. With large spaces for networking, excellent WIFI and AV facilities, and a large volume of bed spaces, the University is a great venue for large associations. Well Met's portfolio of award-winning urban and parkland venues includes The Rose Bowl, Carnegie Village, Cloth Hall Court, The Great Hall and Queenswood.

For further media information please contact Jane Verity at Bonner & Hindley on 07854 759480 or email jane@bonnerandhindley.co.uk

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Notes to Editors:

- Well Met Conferencing is the conference office for Leeds Metropolitan University.
- Leeds Metropolitan University is the first University to achieve the Gold Accredited in Meetings status awarded by the Meetings Industry Association.
- Centrally located, Leeds is just two hours 20 minutes from London by train, and just one hour on the new BA flights from Heathrow to Leeds Bradford Airport.
- 2014 sees the Tour de France Grand Départ take place in Leeds on Saturday 5 July
- Leeds Metropolitan University accommodation Carnegie Village was awarded 3* by the AA
- At the M&IT awards 2012 and 2013 Well Met was a finalist for the 'Best Academic Venue' category
- At the 2013 Leeds Hotels & Venues Association Awards Well Met Conferencing was awarded 2nd place for 'Exceptional Customer Service'.
- Leeds Metropolitan University venue The Rose Bowl was awarded 'Best New Business Venue' in 2010 at the Yorkshire Business Insider Awards.
- Leeds Metropolitan University has more than 27,000 students and around 3,000 staff.
- The Vice Chancellor of Leeds Metropolitan University is Professor Susan Price, the Chancellor is Sir Bob Murray CBE and the Chair of the Board is Phil White CBE.
- Leeds Metropolitan's heritage can be traced back to the founding of the Mechanics Institute in Leeds in 1824.
- In 2013 Leeds Metropolitan University became the third university in the UK to be awarded the Customer Service Excellence standard.
- In 2013 Leeds Metropolitan University achieved the 'Investors in People' Gold Award confirming the University's commitment to customer delivery and service.