



March 2014

UK's first Golf and Business Festival to be held in Yorkshire

The UK's first **Golf and Business Festival** is to be held this year in Yorkshire, at Leeds' **Moor Allerton Golf Club** from **25 – 27 May 2014**. Organised by the Golf Club's newly founded charitable foundation, **The Moor Allerton Charitable Foundation**. Profits made by **Yorkshire Golf and Business Festival** will be donated to a range of charities including **Yorkshire Air Ambulance** and **The Golf Foundation**.

The weekend will include a Tour Professional golfers, Yorkshire celebrities, Am – Am event featuring past Ryder cup players **Paul Broadhurst** and **Paul Way** and current players from the Tours. **Geoffrey Boycott** and **Paul Hudson** are two of the many celebrities playing. Two trips to the Masters in Augusta are on offer for the winning amateurs. Guest speakers from the worlds of business and sport, an exhibition featuring, golfing products and Yorkshire suppliers and a programme of family events.

Paul Collins, Director of Sales and Marketing for Moor Allerton Golf Club said:

“We are really proud to be hosting the UK's first ever Golf and Business Festival – this is a completely unique event which we hope will bring together some of Yorkshire's finest businesses with high profile sports people and celebrities in a beautiful setting. We hope to 'tee up' some new opportunities for all involved, as well as to raise money for some really great local causes. ”

Speakers will include Trick-Shot golfing legend and PGA coach **Jeremy Dale**, Yorkshire businessman, founder of charity Global Promise and Chief Executive of Bradford-based Global Synergy Solutions **Zulfi Hussain MBE**, Managing Director of Leeds-based Exquisite Cakes, **Viv Parry**, and Yorkshire social media trainer **Sarah Allison**.

Confirmed exhibitors include **Nike, Leeds Business Incubation Centres, Park Lane Enterprise Centre** and **National Club Golfer**.

To exhibit at the event, or become a sponsor please contact Paul Collins on paul.collins@magc.co.uk or call 0113 266 1154

For further information on the Festival please visit:

<http://yorkshiregolfandbusinessfestival.businesscatalyst.com/index.html>

Notes to Editors

The Moor Allerton Charitable Foundation

Moor Allerton Golf Club Leeds has a history of generous fund raising for charity.

Since its incorporation in 1923 the club and its members have always recognised the need to support deserving charities. After 90 successful years and in view of the clubs history and the charity work of its members the idea of creating a Charitable Foundation was born to take a more strategic view of the club`s charity work.

The Foundation has been created to support mainly local, Yorkshire based charities, who work with others who are less fortunate in our society. These will essentially be smaller charities, particularly those working with children the elderly or health sectors. We believe this is the area where our contribution can make the most significant difference.

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