

PRESS RELEASE

11 April 2014

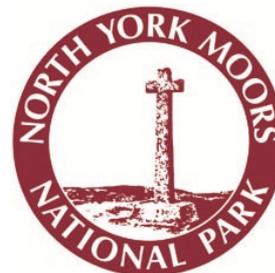
Oh, I do like a beer beside the seaside...

Scarborough is CAMRA-ready for over 1,000 real ale lovers who will descend on the town at the end of this month when the national organisation holds its annual conference.



A great place to live, work & play

The Campaign for Real Ale (CAMRA) is holding its annual Members' Weekend from Friday 25 to Sunday 27 April at Scarborough's Spa Conference and Entertainment Venue.



More than 1,000 members have already registered for the event – the highest number ever for a CAMRA event at this time of year.

As well as the official AGM Conference, CAMRA has organised a number of brewery trips and pub crawls during the weekend, including a visit to the Great Yorkshire Brewery at Cropton, Brass Castle Brewery at Malton and Ampleforth Abbey Cider Mill.



The weekend is open to all CAMRA members and is where the organisation discusses its future policy and direction. It offers the opportunity for members to socialise with friends over a pint in the Members' Bar, attend the official AGM Conference and workshops, visit recommended pubs and go on organised trips.

The event's sponsors include Wold Top Brewery, near Hunmanby, Brass Castle Brewery, and Little Valley Brewery, near Hebden Bridge.

Members' Weekend Co-ordinator Neil Leeson said: "We expect to see over 1,200 members attend the Members' Weekend, with many making the most of the event and staying a few days before and after.

"The choice of Scarborough as the venue for our conference in 2014 is due to the size of the venue, the Spa's excellent facilities and the rich dimensions that the local breweries and pubs have brought to Scarborough. Combine this with the readily available and plentiful accommodation, Scarborough makes an excellent choice for our Members' Weekend 2014."

Dominic Stokes, General Manager of SIV Events at the Spa, said: "The Spa provides the perfect backdrop for a conference of this size, with the venue configuration and also the great accommodation links. The members can make a great weekend of it."

Janet Deacon, North Yorkshire Area Director for Welcome to Yorkshire, said: "We're delighted to welcome CAMRA back to Scarborough for their third visit. CAMRA conferences are always a perfect mix of business and pleasure."

For further information on the CAMRA Members' Weekend: camraagm.org.uk

-Ends-

Media information: Jeannie Swales at Turnstone Media & PR on info@turnstonemedia.co.uk or 07968 953737

Notes to editors

Scarborough Spa is managed by Sheffield International Venues Ltd who, with SIV Events, deliver iconic multi-use venues that can be utilised to stage world class events: www.scarboroughspa.co.uk